## OUR MISSION SCORECARD

**A sustainable business delivering science that maximises opportunities to enhance New Zealand’s economic, environmental and social prosperity**

### OUR VISION

Valued by our stakeholders and admired by our peers for the quality and impact of our science

### OUR STRATEGIC PRIORITY

To maximise the impact of our science, sustainably, for New Zealand, our stakeholders and for Plant & Food Research

### OUR CUSTOMERS EXPECT

| High quality science, innovative IP, products and services | A knowledgeable, enduring supplier of choice | A partner with vision, sharing risk and rewards | ROI and trust in delivery |

### OUR INSTITUTE MUST HAVE

<table>
<thead>
<tr>
<th>Science excellence</th>
<th>Partners and relationships</th>
<th>Productivity and operational excellence</th>
<th>Commercial and investment acumen</th>
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<tbody>
<tr>
<td>Science practice and outputs benchmarked against the highest international standards.</td>
<td>Global research alliances that enhance our capability, science quality and delivery. Long-term, proactive relationships worldwide with partners best able to apply research for maximum impact.</td>
<td>Teams structured to lift delivery of breakthrough innovation. Emphasis on managing outputs to meet or exceed customer demand for high quality, timeliness and relevance of research and advice. Greater organisational flexibility and agility to take on new challenges and maximise opportunities.</td>
<td>Selective, strategic investment that optimises our research portfolio for impact and commercial sustainability of delivery. Robust market identification matched with imagination and flexibility in business and contract models.</td>
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- The right people, highly engaged and well led

### OUR VALUES REFLECT

| Achievement through leadership | Discovery and the creative application of our knowledge | Relationships based on honesty, mutual respect and trust |

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- Relationships based on honesty, mutual respect and trust

**FOR THE SHAREHOLDER:**

- Positive rating by core stakeholders of our science impact
- Quantified impact on social, economic and environmental prosperity
- Enduring commercial sustainability
- Demonstrated impact for Māori stakeholders

**FOR CUSTOMERS:**

- Relevant, high quality, timely outputs and delivery
- High impact return on investment
- Vision and commitment to inform and help realise their goals

**FOR PLANT & FOOD RESEARCH:**

- A performance culture with a talented, engaged workforce
- Depth and growth in research and commercial relationships
- Robust commercial performance
- Enduring relationships with Māori enterprises and iwi

**OUR INSTITUTE MUST HAVE**

- Science excellence
- Partnerships and relationships
- Productivity and operational excellence
- Commercial and investment acumen